



Harmons Awards Local Businesses \$5,000 Development Grants

WEST VALLEY CITY, UTAH (August 20, 2021) – Harmons Neighborhood Grocer awarded Rojas Farms, Mama Africa, and Solstice Chocolate \$5,000 each as part of its Local Supplier Development Grant initiative. The annual grants program, now in its sixth year, rewards local businesses for their exceptional dedication and effort in providing high quality products to Harmons for its customers.

Rojas Farms of West Jordan is an agricultural cooperative specializing in Fresh Produce, Melon Farming, and vegetable growing.

Solstice Chocolate is an artisan Chocolate maker located in Salt Lake City, Utah. Its award-winning bean-to-bar chocolate is handcrafted using the finest single origin cacao from all over the world.

Mama Africa produces unique authentic African sauces and products made from local raw ingredients.

“It’s so rewarding to be able to offer these local products in our stores and support the continued growth and success of these diverse, women-owned businesses,” said Mark Jensen, Harmons president and CEO. “We are so proud to have the opportunity to be involved with so many of our local small businesses that exemplify excellence, initiative and community pride.”

“The variety and diversity of locally grown food and products we have available here in Utah is astounding,” said Todd Jensen, executive vice president of sales at Harmons. “Being able to contribute and support the continued growth of our dynamic food scene and these local businesses is what Harmons strives for day in and day out.”

Harmons past grant recipients include:

2020: Bitter’s Lab, Salsa Queen, and Days Fresh Produce

2019: Chocolate Conspiracy, Mamachari Kombucha and Shaffer Farms

2018: Bar 10 Beef, McFarland Farms and Hollow Tree Honey

2017: Caffe Ibis, Heber Valley Milk & Artisan Cheese, Kodiak Cakes

2016: Mezzo Chocolates, RubySnap Fresh Cookies, Intermountain Specialty Food Group, Drake Family Farms

This year, the recipients are notably all women-owned businesses and Rojas Farms and Mama Africa are also BIPOC (black, indigenous, and other people of color) owned.

Harmons continues to focus on providing customers with an extensive selection of local items. They partner with more than 350 local vendors, making it one of the most comprehensive selections of local items in Utah.

About Harmons

Since 1932, Harmons passion for innovation, commitment to its associates, and contributions to the community have provided the building blocks to help the company expand from a single fruit stand to 18 thriving locations spanning from Northern to Southern Utah. Harmons is known for its unique grocery industry approach, which provides a high-quality experience to its customers by offering fresh foods prepared in-store by chefs, artisans and experts; local Utah products; and an aggressive sustainability program. For more information about our stores, please visit [harmonsgrocery.com](https://www.harmonsgrocery.com).